CEO REPORT FOR APRIL 2016

The cumulative revenue for the first 4 months of 2016 of Mobile World Group (MWG) reached VND 12,794 billions, representing a YoY growth of 78%, and completing 37% of the full year revenue target of VND 34,166 billions.

The cumulative profit after tax (PAT) for first 4 months reached VND 555 billions, representing a YoY growth of 82%, and completing 40% of the full year PAT target of VND 1,388 billions.

The cumulative online revenue for first 4 months reached VND 908 billions, representing a YoY growth of 97%, and completing 28% of the full year revenue target of VND 3,300 billions.

In the first 4 months, MWG opened 179 new stores, including 154 Thegioididong.com new stores and 25 Dien may XANH new stores. At the end of April 2016, MWG is operating 812 stores, including 718 thegioididong.com stores and 94 Dien may XANH stores.

SUMMARY	Actual 4 months 2016 (in billions)	YoY Growth	Full year target achievement
Revenue	12,794	78%	37%
- Mobile Phones Channel	9,289	54%	
- Consumer Electric Channel	3,506	203%	
Net Profit After Tax	555	82%	40%
Online Revenue	908	97%	28%



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